



Executive Summary

15 Mill Creek Cir, Pooler, Georgia, 31322
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 32.13929
Longitude: -81.24487

	1 mile	3 miles	5 miles
Population			
2000 Population	496	6,239	15,819
2010 Population	3,316	15,347	33,869
2017 Population	3,294	17,696	40,158
2022 Population	3,688	19,729	44,825
2000-2010 Annual Rate	20.92%	9.42%	7.91%
2010-2017 Annual Rate	-0.09%	1.98%	2.38%
2017-2022 Annual Rate	2.29%	2.20%	2.22%
2017 Male Population	53.5%	51.4%	50.8%
2017 Female Population	46.5%	48.6%	49.2%
2017 Median Age	32.8	34.6	34.9

In the identified area, the current year population is 40,158. In 2010, the Census count in the area was 33,869. The rate of change since 2010 was 2.38% annually. The five-year projection for the population in the area is 44,825 representing a change of 2.22% annually from 2017 to 2022. Currently, the population is 50.8% male and 49.2% female.

Median Age

The median age in this area is 32.8, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	54.4%	62.8%	65.0%
2017 Black Alone	34.6%	27.6%	25.5%
2017 American Indian/Alaska Native Alone	0.2%	0.2%	0.2%
2017 Asian Alone	4.6%	3.7%	3.4%
2017 Pacific Islander Alone	0.2%	0.2%	0.2%
2017 Other Race	2.7%	2.5%	2.7%
2017 Two or More Races	3.4%	3.0%	3.0%
2017 Hispanic Origin (Any Race)	8.5%	7.8%	7.8%

Persons of Hispanic origin represent 7.8% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 58.1 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	131	2,116	5,450
2010 Households	1,592	6,169	12,361
2017 Total Households	1,596	7,052	14,692
2022 Total Households	1,796	7,876	16,389
2000-2010 Annual Rate	28.37%	11.29%	8.53%
2010-2017 Annual Rate	0.03%	1.86%	2.41%
2017-2022 Annual Rate	2.39%	2.23%	2.21%
2017 Average Household Size	1.88	2.37	2.62

The household count in this area has changed from 12,361 in 2010 to 14,692 in the current year, a change of 2.41% annually. The five-year projection of households is 16,389, a change of 2.21% annually from the current year total. Average household size is currently 2.62, compared to 2.61 in the year 2010. The number of families in the current year is 10,135 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

March 07, 2018



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Median Household Income			
2017 Median Household Income	\$71,809	\$69,086	\$66,570
2022 Median Household Income	\$80,922	\$78,766	\$76,937
2017-2022 Annual Rate	2.42%	2.66%	2.94%
Average Household Income			
2017 Average Household Income	\$87,783	\$84,552	\$82,002
2022 Average Household Income	\$101,609	\$97,435	\$94,671
2017-2022 Annual Rate	2.97%	2.88%	2.91%
Per Capita Income			
2017 Per Capita Income	\$35,598	\$33,371	\$31,530
2022 Per Capita Income	\$40,481	\$37,940	\$35,973
2017-2022 Annual Rate	2.60%	2.60%	2.67%

Current median household income is \$66,570 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$76,937 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$82,002 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$94,671 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$31,530 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$35,973 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	142	2,223	5,740
2000 Owner Occupied Housing Units	101	1,711	4,366
2000 Renter Occupied Housing Units	30	405	1,085
2000 Vacant Housing Units	11	107	289
2010 Total Housing Units	1,755	6,804	13,589
2010 Owner Occupied Housing Units	926	4,009	8,454
2010 Renter Occupied Housing Units	667	2,160	3,907
2010 Vacant Housing Units	163	635	1,228
2017 Total Housing Units	1,691	7,539	15,757
2017 Owner Occupied Housing Units	844	4,239	9,404
2017 Renter Occupied Housing Units	752	2,812	5,288
2017 Vacant Housing Units	95	487	1,065
2022 Total Housing Units	1,868	8,316	17,421
2022 Owner Occupied Housing Units	945	4,719	10,486
2022 Renter Occupied Housing Units	851	3,158	5,903
2022 Vacant Housing Units	72	440	1,032

Currently, 59.7% of the 15,757 housing units in the area are owner occupied; 33.6%, renter occupied; and 6.8% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 13,589 housing units in the area - 62.2% owner occupied, 28.8% renter occupied, and 9.0% vacant. The annual rate of change in housing units since 2010 is 6.80%. Median home value in the area is \$186,589, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.67% annually to \$212,857.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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