



Executive Summary

3615 Charles Hardy Pkwy, Dallas, Georgia, 30157
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.93301
Longitude: -84.73033

	1 mile	3 miles	5 miles
Population			
2000 Population	1,790	22,862	58,981
2010 Population	2,705	31,929	84,668
2017 Population	2,933	35,071	93,879
2022 Population	3,103	37,461	100,766
2000-2010 Annual Rate	4.22%	3.40%	3.68%
2010-2017 Annual Rate	1.12%	1.30%	1.43%
2017-2022 Annual Rate	1.13%	1.33%	1.43%
2017 Male Population	48.9%	48.8%	48.6%
2017 Female Population	51.1%	51.2%	51.4%
2017 Median Age	36.9	38.9	38.3

In the identified area, the current year population is 93,879. In 2010, the Census count in the area was 84,668. The rate of change since 2010 was 1.43% annually. The five-year projection for the population in the area is 100,766 representing a change of 1.43% annually from 2017 to 2022. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 36.9, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	77.5%	77.2%	73.3%
2017 Black Alone	15.7%	16.7%	20.4%
2017 American Indian/Alaska Native Alone	0.4%	0.3%	0.3%
2017 Asian Alone	1.3%	1.8%	2.0%
2017 Pacific Islander Alone	0.0%	0.0%	0.0%
2017 Other Race	2.4%	1.6%	1.7%
2017 Two or More Races	2.7%	2.4%	2.4%
2017 Hispanic Origin (Any Race)	6.7%	5.4%	5.6%

Persons of Hispanic origin represent 5.6% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 48.2 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	647	7,367	19,426
2010 Households	960	10,519	28,761
2017 Total Households	1,044	11,573	31,854
2022 Total Households	1,103	12,361	34,151
2000-2010 Annual Rate	4.02%	3.63%	4.00%
2010-2017 Annual Rate	1.16%	1.33%	1.42%
2017-2022 Annual Rate	1.11%	1.33%	1.40%
2017 Average Household Size	2.81	3.03	2.94

The household count in this area has changed from 28,761 in 2010 to 31,854 in the current year, a change of 1.42% annually. The five-year projection of households is 34,151, a change of 1.40% annually from the current year total. Average household size is currently 2.94, compared to 2.93 in the year 2010. The number of families in the current year is 25,836 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2017 Median Household Income	\$74,917	\$79,742	\$78,070
2022 Median Household Income	\$80,824	\$86,672	\$85,012
2017-2022 Annual Rate	1.53%	1.68%	1.72%
Average Household Income			
2017 Average Household Income	\$85,062	\$99,285	\$100,021
2022 Average Household Income	\$95,565	\$110,354	\$111,396
2017-2022 Annual Rate	2.36%	2.14%	2.18%
Per Capita Income			
2017 Per Capita Income	\$28,121	\$32,966	\$33,807
2022 Per Capita Income	\$31,559	\$36,638	\$37,594
2017-2022 Annual Rate	2.33%	2.13%	2.15%

Current median household income is \$78,070 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$85,012 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$100,021 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$111,396 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$33,807 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$37,594 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	686	7,647	20,124
2000 Owner Occupied Housing Units	585	6,829	17,757
2000 Renter Occupied Housing Units	62	538	1,669
2000 Vacant Housing Units	39	280	698
2010 Total Housing Units	1,027	11,116	30,858
2010 Owner Occupied Housing Units	849	9,323	24,714
2010 Renter Occupied Housing Units	111	1,196	4,047
2010 Vacant Housing Units	67	597	2,097
2017 Total Housing Units	1,108	12,159	34,006
2017 Owner Occupied Housing Units	893	9,904	26,367
2017 Renter Occupied Housing Units	151	1,670	5,487
2017 Vacant Housing Units	64	586	2,152
2022 Total Housing Units	1,163	12,974	36,551
2022 Owner Occupied Housing Units	941	10,535	28,212
2022 Renter Occupied Housing Units	162	1,826	5,940
2022 Vacant Housing Units	60	613	2,400

Currently, 77.5% of the 34,006 housing units in the area are owner occupied; 16.1%, renter occupied; and 6.3% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 30,858 housing units in the area - 80.1% owner occupied, 13.1% renter occupied, and 6.8% vacant. The annual rate of change in housing units since 2010 is 4.41%. Median home value in the area is \$218,769, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 4.05% annually to \$266,787.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.